

Report on Celebration of World Entrepreneurs Day

Theme: “Role of Innovation in the Entrepreneurial Journey”

The Innovation Club and SSIP Cell of Government Science College, Chikhli, Dist. Navsari, organized a special programme to celebrate World Entrepreneurs Day on 24th August 2025. The programme was organized with the objective of creating awareness among students about innovation, entrepreneurship, startup development, problem identification, and the role of government initiatives in building a strong startup ecosystem.

The programme was conducted in two sessions from 11:30 AM to 1:00 PM and 1:30 PM to 3:00 PM. A total of 78 students and 5 faculty members actively participated in the programme. The resource person was Dr. Ajay Majethiya, Assistant Professor of Physics, V. S. Patel Arts & Science College, Bilimora, Gujarat.

Session 1: Awareness and Orientation

In the first session, Dr. Majethiya introduced students to the fundamental concept of innovation and explained why innovation is essential for India's social and economic development. He discussed the growing importance of startups and highlighted the role of government initiatives in creating a supportive ecosystem for young innovators and entrepreneurs.

A major focus of the session was on ground-level innovation and problem identification. The speaker explained the difference between invention and innovation and emphasized that innovation often begins with identifying simple but meaningful problems in everyday life. Students were encouraged to develop the habit of observing their daily routines and the experiences of people around them—in villages, schools, colleges, public places, and communities—to identify genuine real-world problems.

Dr. Majethiya also emphasized the importance of empathy in innovation. Students were encouraged to understand the difficulties faced by people and think from the users' perspective before developing solutions. He subsequently explained different types of innovation and the process of converting an innovative idea into a Proof of Concept (PoC), prototype, and Minimum Viable Product (MVP) with appropriate support from the college-level SSIP Cell.

The speaker also provided an overview of various Government startup and entrepreneurship schemes and explained the different stages of the startup and entrepreneurial journey, helping students understand how an idea can gradually progress towards a viable entrepreneurial venture.

Session 2: Interactive Activities and Practical Exercises

The second session was designed as an interactive and activity-based learning session. Dr. Majethiya conducted various brainstorming activities and exercises to encourage students to think creatively and identify potential problems and innovative solutions.

In one of the brainstorming activities, students were asked to write down an idea on a piece of paper within five minutes—whatever idea first came to their mind. This activity encouraged

students to overcome hesitation, think freely, and express their ideas without initially worrying about perfection or feasibility.

The speaker further explained how students could develop and refine such initial ideas through observation, problem validation, ideation, and experimentation. He also demonstrated the process of applying for support under the Student Startup and Innovation Policy (SSIP) Scheme through the college SSIP Cell, thereby providing students with practical guidance on taking their innovative ideas forward.

Conclusion

The programme provided students with a valuable understanding of the relationship between innovation and entrepreneurship. The interactive activities helped students realize that innovative ideas can emerge from simple observations of everyday problems and that a systematic approach can transform such ideas into PoCs, prototypes, and potential startups.

The programme successfully created awareness about the SSIP ecosystem and government support for student innovators and motivated students to actively explore innovative ideas and entrepreneurial opportunities. The participation and enthusiasm of the students demonstrated the effectiveness of the programme in fostering an innovation-oriented and entrepreneurial mindset among young learners.

Outcome

- Students gained awareness about innovation, entrepreneurship, and startups.
- Students learned techniques for identifying real-world problems through observation and empathy.
- Students understood the journey from Idea → PoC → Prototype → MVP.
- Students were introduced to SSIP and government startup support schemes.
- Interactive brainstorming activities encouraged creative thinking and idea generation.
- Students were motivated to explore their ideas through the college SSIP Cell.